

Safety Staffing Group (SSG) Cookie Policy

****Effective Date:**** August 6, 2026

This Cookie Policy explains how Safety Staffing Group ("SSG," "we," "our," or "us") uses cookies and similar technologies when you visit our website.

By continuing to use our website, you consent to our use of cookies as described in this Policy, subject to your browser settings and any cookie preferences you select.

1. What Are Cookies?

Cookies are small text files that are placed on your computer, smartphone, or other device when you visit a website.

Cookies help websites remember information about your visit, improve website functionality, analyze performance, and provide a better user experience.

Cookies may be either:

* ****Session Cookies**** – deleted when you close your browser.

* ****Persistent Cookies**** – remain on your device until they expire or are deleted.

2. Types of Cookies We Use

Essential Cookies

These cookies are necessary for our website to function properly.

They help with:

- * Website security
- * Login sessions
- * Form submissions
- * Page navigation
- * Fraud prevention

These cookies cannot be disabled through our website because they are required for basic functionality.

Performance and Analytics Cookies

These cookies help us understand how visitors use our website.

They allow us to measure:

- * Website traffic
- * Visitor behavior
- * Popular pages
- * Time spent on pages
- * Device types

- * Browser performance
- * Website improvements

Examples may include:

- * Google Analytics
- * Google Tag Manager

Functional Cookies

These cookies remember user preferences such as:

- * Language settings
- * Form information
- * User preferences
- * Accessibility selections

These cookies improve your browsing experience.

Marketing and Advertising Cookies

Marketing cookies help us evaluate the effectiveness of recruitment campaigns and advertising.

These cookies may be used to:

- * Measure advertising performance
- * Deliver more relevant content
- * Track recruitment campaign effectiveness
- * Build audience insights
- * Improve marketing communications

Examples may include:

- * Meta (Facebook) Pixel
- * LinkedIn Insight Tag
- * Google Ads Conversion Tracking
- * GoHighLevel tracking tools

These cookies may be set by SSG or trusted third-party service providers.

3. Third-Party Cookies

Our website may use third-party services that place cookies on your device.

These providers may include:

- * Google
- * Meta (Facebook)
- * LinkedIn
- * YouTube
- * Vimeo
- * GoHighLevel
- * Other marketing, analytics, or advertising partners

These third parties have their own privacy and cookie policies, which govern their use of your information.

We encourage you to review their policies for more information.

4. How We Use Cookies

We use cookies to:

- * Operate and secure our website
- * Improve website functionality
- * Analyze visitor traffic
- * Measure recruitment marketing performance
- * Understand user engagement
- * Remember user preferences
- * Improve candidate and client experiences
- * Detect technical issues
- * Prevent fraudulent activity

5. Managing Your Cookie Preferences

Most web browsers allow you to:

- * View stored cookies
- * Delete cookies

- * Block cookies
- * Receive notifications before cookies are placed
- * Restrict third-party cookies

Please note that disabling certain cookies may affect the functionality and performance of our website.

For browser-specific instructions, refer to your browser's help documentation.

6. Do Not Track Signals

Some browsers offer a "Do Not Track" (DNT) setting.

Because there is currently no universally accepted standard for responding to DNT signals, our website does not respond differently to these signals.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our business practices.

The updated version will be posted on this page with a revised Effective Date.

Your continued use of our website after changes become effective constitutes acceptance of the revised Cookie Policy.

8. Contact Us

If you have questions regarding this Cookie Policy or our use of cookies, please contact us.

****Safety Staffing Group****

Email: ****info@safetystaffinggroup.com**

Website: **safetystaffinggroup.com**